Bio of Bhaskar Sinha

Bhaskar Sinha is currently leading the Innovation Lab at Schneider Electric. As a techno-business Innovation leader, he is tasked to identify the current challenges and future opportunities in various market segments and develop new solutions to unlock business value and generate new revenue streams. He has been instrumental in creating and launching the Innovation Process at scale for his LoB. He is working towards creating the innovation ecosystem by bringing together customers, OEMs, technology partners, startups, universities and whole of Schneider Electric to work together to unlock value for end users and customers. Prior to his current role, he was responsible for setting up the AI / Machine Learning Lab within the Process Automation line of business at Schneider Electric. He has over 23 years of experience working in various organizations and has launched several commercially successful products and solutions from concept to launch. He has operated in various roles in the past such as R&D, Product Management and Marketing, Direct and channel sales. He has 3 patents granted and another 3 in patent pending stage. He holds BTech from IIT Bombay in Aerospace Engineering and M.S from Mississippi State University, US in Computational Engineering. Learning is his passion and he loves to read on various topics.