

## Publications:

### a) Research Articles:

- 1). Pathak, Govind Swaroop, Singh, Prabhakar & Tammina, N.P. (2005), "Job Satisfaction of Middle level Managers in a Performing Productive Public Sector Organization: A Study of Herzberg's Two Factor Theory in the New Millenium" *Submitted for Publication to Productivity*, the Journal of National Productivity Council.
- 2). Pathak, Govind Swaroop, Singh, Prabhakar & Tammina, N.P. (2005), "Middle level Motivation and Work Satisfaction in a Productive Public Sector Organization: Revisiting Herzberg in the New Millenium". Paper abstracted in Nirma International Conference on Management (NICOM 2005) on 'Achieving Competitive Advantage Through People' held at the Institute of Management, Nirma University of Science and Technology, Ahmedabad during January 28-30, 2005.
- 3). Pathak, Govind Swaroop, Singh, Prabhakar, Tammina, N.P (2004), "Building Performance Excellence through Sustainable Competitive Advantage through HRD: A Study of an Indian Public Sector Organization" Paper published in the proceedings of 33<sup>rd</sup> IFTDO World Conference and Exhibition (IFTDO 2004) on 'Value Creation through People' organized jointly by International Federation of Training and Development Organizations and Indian Society of Training and Development during November 2004, *published jointly* by Excel Books and Indian Society of Training and Development.
- 4). Pathak, Govind Swaroop., & Jha, Parul (2003). A Comparative study of Job Satisfaction in the post liberalization scenario among Executives of Private sector & Public Sector Managers. *Indian Management Studies Journal, The Journal of Punjab School of Management Studies, Punjabi University, Patiala* Vol. 7, No. 1 & 2, April & October, 2003, p. 21 – 32.
- 5). Pathak, Govind Swaroop and Pathak, Abhishek (2003) Retailing on the Internet: A study of barriers in the Indian scenario, Paper published as a chapter in Nandgopal, R. & Krishnaveni, R., Business Research Conference 2003, Vikas Publishing House, New Delhi, p .2.73 - 2.77
- 6). Pathak, Govind Swaroop and Mukherjee, Ranjeeta (2003) 100 Percent Placement: A myth or Reality, Paper published as a chapter in Nandgopal, R. & Krishnaveni, R., Business Research Conference 2003, Vikas Publishing House, New Delhi, p 1.42-1.47
- 7). Pathak, Govind Swaroop., & Singh, Punam. (2002). 'Attitude, Behaviour & Performance Relationship: A Study of Indian Public Sector Banks'. Paper published in the Proceedings of the 'National Conference on Business Research' held at PSG Institute of Management, Coimbatore, Tamil Nadu, during November, 16-17, 2002.
- 8). Pathak, Govind Swaroop., & Mukherjee, Ranjeeta. (2002). '100 percent placement after IT Training in Private Institutes: A survey and analysis'. Abstracted Paper in the

Proceedings of the '89<sup>th</sup> Indian Science Congress' held at Lucknow during January, 3-7, 2002.

9). Pathak, Govind Swaroop., & Pathak, Pramod. (2000). The Grammar of Strategic Alliances. Published in Indian Management., Vol. 40, No. 2, February, p. 85-87.

10). Pathak, Govind Swaroop. (1998). The Big Business of Networking. The Management Accountant., Vol. 33. No.10, October, 1998, page 778.

b) Book Reviews:

1) Pathak, Govind Swaroop & Pandey, Pallavi. (2005). 'Towards Personal Excellence: Psychometric Tests and Self-Improvement Techniques for Managers' Sanghi, Seema (2002). Response Books (a Division of Sage Publications Ltd.), New Delhi. Response Books, A Division of Sage Publications Ltd., New Delhi. Published in Indian Journal of Training and Development, Vol 35., No. 2., April – June, 2005, p. 124-125.

2) Pathak, Govind Swaroop & Pandey, Pallavi. (2005). 'Secret of Power Presentations' Peter Urs Bender (2002) MacMillan Business Books (Sixth Indian Reprint), New Delhi, India. *Submitted for Publication to Indian Management Studies Journal.*

3) Pathak, Govind Swaroop. (2004). 'Creating Performing Organizations: International Perspectives on Indian Management' Pattanayak, Bishwajeet; Gupta, Vipin; Niranjana, Phalgu. (2002). Response Books (a Division of Sage Publications) New Delhi. Published in Indian Journal of Training and Development, Vol 34., No. 3., July – September, 2004, p. 145 – 148.

4) Pathak, Govind Swaroop. (2004). 'Icons from the World of Business' Dutta, Devangshu. (2003). Puffin Books, Penguin Books India (P) Ltd., New Delhi. Published in Synthesis, the Journal of BLS Institute of Management, Ghaziabad, Vol 1., No. 2., January – June, 2004, p. 91

5) Pathak, Govind Swaroop. (2003) 'World Class in India: A Casebook of companies in transformation', Sumantra Ghosal; Gita Piramal; Sudeep Budhiraja (2001) Penguin Books India, New Delhi. Indian Management Studies Journal, *The Journal of Punjab School of Management Studies, Punjabi University, Patiala*. Vol. 7, No. 1 & 2, April & October, 2003, p. 191 – 192.

6) Pathak, Govind Swaroop. (2003) 'Case Studies in Management: Award winning Case Studies of the Dalmia Research Programme', Prem Vrat; K.K.Ahuja; P.K.Jain (2002) Vikas Publishing House Pvt. Ltd., New Delhi. Published in 'The Alternative: Journal of Management Studies and Research', Vol 2., No.2., April – September 2003, the Journal of Department of Management Studies., Birla Institute of Technology, Mesra, Ranchi. P. 77-79.

7) Pathak, Govind Swaroop. (2002). 'Privatizing Sick Public Sector Undertakings' Singh Prabhakar. (1999). Mittal Publications, New Delhi. Published in Indian Journal of Training and Development, Vol 32., No. 4., October – December, 2002, p. 125-126.

8) Pathak, Govind Swaroop. (2001). 'Liberalization and Human Resources Management: Challenges for the Corporations of Tomorrow', Monappa, Arun., & Engineer, Mahrukh (1999). Response Books., A division of Sage Publications, New Delhi. Published in Indian Journal of Training and Development, Vol 32., No. 3., July – September, 2002, p. 157 – 159.

9) Pathak, Govind Swaroop. (2000). 'business on the net: An Introduction to the 'Whats' and 'Hows' of e-commerce. Agarwala, Kamlesh, N., Lal, Amit., & Agarwala, Deeksha. (2000) McMillan India Limited. Published in the Indian Journal of Training and Development, Vol 31., No.2., April - June, 2001, p. 73 - 75.

10) Pathak, Govind Swaroop. (1999). '10 Minutes Guide to Business Communication' Raymond M. Olderman (1997) McMillan New York, U.S.A., Indian Reprint (1999) GoylSAAB, Delhi. Published in Indian Journal of Training & Development, Vol XXIX No. 3., July-September, 1999, p. 79-80.

11) Pathak, Govind Swaroop. (1999). 'Be Your Best: Readymade Tools for Personal Development' Steve Smith (Eds) Kogan Page, London under the 'Quest Tool Box Series' Indian Management, Vol 28., No.8., August, 1999, p. 95.

c) Papers presented in Conferences/Seminars:

1). Pathak, Govind Swaroop., & Pathak, Pallavi. (2005) Reverse Mentoring: Implications for Indian Organizations. Paper presented at the 11<sup>th</sup> Conference on Productivity & Quality Research, organized by the IIT Delhi & International Society for Productivity & Quality Research (ISPQR) on December 12-15, 2005, at IIT Delhi. .

1). Pathak, Govind Swaroop. (2005), "Telecommuting in the New Millenium: Benefits for Indian Organizations". Paper abstracted in the National Seminar on 'Management Challenges – The Road Ahead' held at the Department of Management Studies, Indian School of Mines, Dhanbad during February 4 & 5, 2005.

2). Pathak, Govind Swaroop. (2004), "Job Motivation of Executives in a Productive Public Sector Organization: A Study of Herzberg's Two Factor theory in the Post Liberalization Scenario". Paper presented at I.I.A.S., Shimla during the 'Third Spell' of the 'Associateship of the Indian Institute of Advanced Study, Rashtrapati Niwas, Shimla'

3). Pathak, Govind Swaroop., & Jha, Parul (2004). 'Fromm's Marketing Character & Rokeach Values: An Exploratory Study of Professional Students in a Non-Western Culture'. Paper presented in the Nirma International Conference on Management (NICOM 2004) on 'Managing Trade, Technology and Environment' held at the Institute

of Management, Nirma University of Science and Technology, Ahmedabad during January 2-4, 2004.

4). Pathak, Govind Swaroop. (2002). 'Job Satisfaction in the post liberalization scenario' Paper presented at I.I.A.S., Shimla during the 'Second Spell' of the 'Associateship of the Indian Institute of Advanced Study, Rashtrapati Niwas, Shimla'

5). Pathak, Govind Swaroop. (2001). '100 percent placement: A myth or a reality?' Paper presented at I.I.A.S., Shimla during the 'First Spell' of the 'Associateship of the Indian Institute of Advanced Study, Rashtrapati Niwas, Shimla'

6). Pathak, Govind Swaroop. (2000). 'Barriers faced by Women in the Corporate Sector: Recommendations for Indian Organizations'. Paper presented in the 'National Seminar on Working Women in the Changing Scenario of Indian Society' organized by Department of Psychology, D.A.V., College, Kanpur on January, 23-24, 2000.

7). Pathak, Govind Swaroop. (2000). 'Contingent WorkForce Management: Suggestions for Indian Organizations'. Paper presented in the 'National Seminar on Business Strategies and Tactics in Competitive Environment', organized by the Department of Management Studies, Indian School of Mines, Dhanbad., on February, 25-26, 2000.