

CURRICULUM VITAE

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BIBHAS CHANDRA, Ph.D

Associate Professor
Department of Management Studies
Indian Institute of Technology (ISM), Dhanbad
Dhanbad – 826 004, Jharkhand, India.

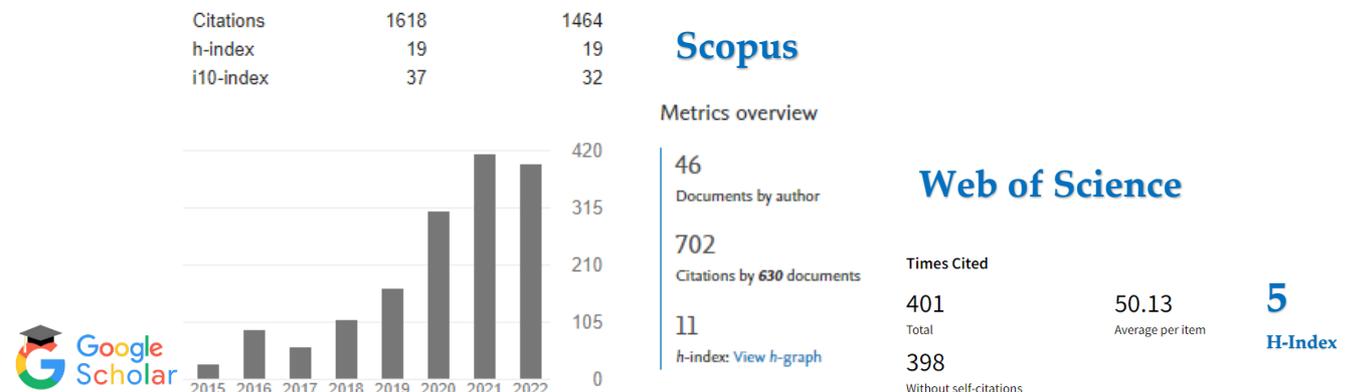
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bibhaschandra71@gmail.com

Areas of Specialization & Interest

- ❖ Consumer Behaviour
- ❖ Marketing Research
- ❖ Marketing Management
- ❖ Marketing Analytics

Academic Qualifications

Ph.D. (Management) - IIT (ISM), Dhanbad
MBA (Marketing) - Birla Institute of Technology Mesra, Ranchi
B.Sc. (Physics Hons.) - T.N.B College, Tilka Manjhi Bhagalpur University, Bhagalpur



Teaching Experience

1. Associate Professor
Department of Management Studies,
IIT (ISM), Dhanbad - 826 004, Jharkhand, India

June 2019 to till date

2. Assistant Professor
Department of Management Studies,
IIT (ISM), Dhanbad - 826 004, Jharkhand, India

May 2013 to till date

Teaching:

- ❖ Research Methodology and Statistics
- ❖ Marketing Research
- ❖ Advanced Data Analysis
- ❖ Sales and Distribution Management
- ❖ Consumer Behaviour

- ❖ Advertising and Promotion Management
- ❖ Information Systems for Managing Businesses

Administrative Responsibilities:

- ❖ Head of the Department Since August 2022
- ❖ Associate Dean (Documentation & Ranking)
- ❖ Member of Monitoring and Review Cell: 2018
- ❖ DPGC Convener : March 2019
- ❖ Time Table Incharge: 2015 to till date
- ❖ Hostel Warden : 2015-2018, Topaz Hostel
- ❖ Placement Coordinator : 2013-2015

3. Associate Professor

January 2011 to April 2013

School of Management
Sir Padampat Singhania University
Bhatewar, Udaipur- 313601, Rajasthan

Teaching:

- ❖ Sales and Distribution Management
- ❖ Services Marketing
- ❖ Marketing Management
- ❖ Research Methodology
- ❖ Consumer Behaviour
- ❖ Marketing Research
- ❖ Principles of Management

Administrative Responsibilities:

- ❖ Associate Dean – Management Studies
- ❖ Coordinator of Japanese Exchange Program in collaboration with Chiba University, Japan.
- ❖ Member of in-house refereed National Journal- *The Essence: Journal for Management Science and Research*.
- ❖ Member of Academic Council.

4. Assistant Professor

April 2007 to December 2010

Department of Business Administration,
Management Institute of Durgapur, Durgapur

Teaching:

- ❖ Services Marketing
- ❖ Consumer Behaviour
- ❖ Marketing Research
- ❖ Marketing Management
- ❖ Organizational Behaviour II
- ❖ Organizational Behaviour I

Administrative Responsibilities:

- ❖ Head of Business Administration Department.
- ❖ Principal co-coordinator for summer projects of MBA students.
- ❖ Joint Secretary of in-house National Journal.
- ❖ Member of Research Cell.

Industry Experience - 10 years & 02 months

1. Worked at various Executive levels in Marketing Department at **Birla Corporation Limited (M.P.Birla Group), Unit: Durgapur Cement Works, Durgapur** for the period January 1999 to April 2007. Brands dealt - Birla Cement, Birla Cement Samrat.



2. Worked at various executive levels in Sales Department at **Uncle Chipps Company Limited, Noida** for the period February 1997 to December 1998. Brands dealt- Uncle Chipps, Yumkeenz, Rompa Chompa.



Research Projects

1. *'Behavioural and cultural causalities affecting MGNREGA implementation at local governmental bodies: A critical assessment in Jharkhand'*, (Principal Investigator), A Major Research Project funded by NIRD&PR, Hyderabad in May 2017 for a period of nine months. (Value: **Rs. 10,93,400** ; Project No. **NIRDPR /2017-2018/516/MS**). (Status- **Completed**).



2. *'Green Consumption Behaviour of Urban Consumers in Rajasthan – An Empirical Study on FMCG Products'*, (Principal Investigator), A Major Research Project funded by Indian Council of Social Science Research (ICSSR) in March, 2012 for a period of one and half years. (Value: **Rs. 3, 18,200** ; Project No. **ICSSR (3)/2015-2016/414/MS**). (Status- **Completed**).



3. *'Socio-economic assessment of Project impacted People due to coal mining projects in Central Coalfield Limited (CCL): A study on selected mines'* (Principal Investigator), A Major Research Project funded by Central Coalfield Limited (CCL), Ranchi in March, 2022 for a period of one years. (Value: **Rs. 21,33,002**; Project No. **CCL/2021-22/875/MS**). (Status- **Ongoing**).



Consultancy & MDPs

1. Consultant In-charge in Consultancy Project titled MDP on Sustainability enhancing practices in mining industry of India funded by Bharat Coking Coal Limited and CIMFR, Dhanbad on Sep. 17-18, 2015. (Value: **Rs. 70,000**).

2. Consultant In-charge in Consultancy Project titled MDP on Behavioural Dimensions of Effective Management in Coal Sector funded by Bharat Coking Coal Limited on Jan. 22-27, 2018. (Value: **Rs. 5,61,600**).

3. Consultant In-charge in Consultancy Project titled MDP on Managerial Capability Enhancement for Executives of Coal Sector funded by Bharat Coking Coal Limited on Jan. 29-Feb. 02, 2018. (Value: **Rs. 4,75,200**).

4. Consultant In-charge in Consultancy Project titled MDP on Knowledge Management for Executives of Coal Sector funded by Bharat Coking Coal Limited, Western Coalfields Limited, Eastern Coalfields Limited on June 28-30, 2017 (**Value: Rs. 1,85,000**).
5. Consultant In-charge in Consultancy Project titled MDP on Knowledge Management for Executives of Coal Sector funded by Bharat Coking Coal Limited on Dec. 04-08, 2017 (**Value: Rs. 3,62,496**).
6. Consultant In-charge in Consultancy Project titled MDP on Communication and Leadership Development for Executives of Coal Sector funded by Bharat Coking Coal Limited on Dec. 18-22, 2017. (**Value: Rs. 6,04,800**).

Publications

Citations / H-Index



Google Scholar



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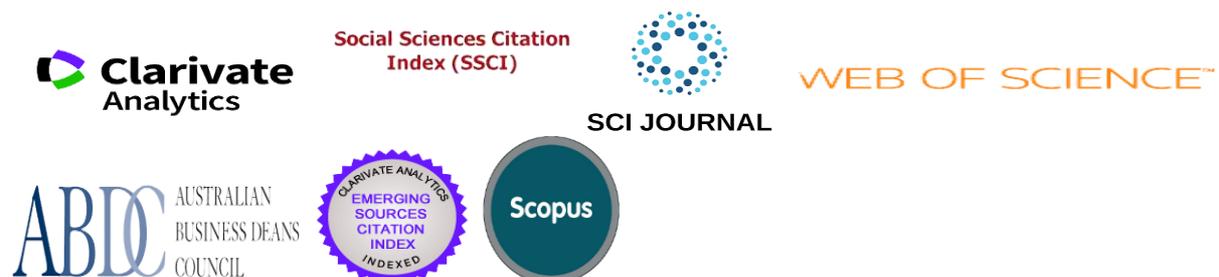


19
(2017)



32
(2017)

Publications in SCI/SSCI Journal (from Clarivate Analytics Master Journal List) with 5-Year/Current Impact Factor



1. S B., **Chandra B.** (2022), sharing healthy lifestyle information on social media during the COVID-19 pandemic: a moderated mediation model, *Journal of Marketing Communications*, Year 2022, **DOI:10.1080/13527266.2022.2093943** (Taylor & Francis/ ABDC-B/Scopus)
2. Thangavel P., Pathak P., **Chandra B.**, (2021), Millennials and Generation Z: a generational cohort analysis of Indian consumers, *Benchmarking- an International Journal*, Volume 28, Year 2021, Pages 2157-2177, **DOI:10.1108/BIJ-01-2020-0050** (Emerald/ABDC-B, ESCI/Q2/Scopus)

(Impact Factor: 0.99)

3. Thangavel, P., Pathak, P., & **Chandra, B.** (2022). Consumer decision-making style of gen Z: A generational cohort analysis. *Global Business Review*, 23(3), 710-728. (ESCI), DOI: [10.1177/0972150919880128](https://doi.org/10.1177/0972150919880128) (WOS-ESCI/Q3/SCOPUS/ABDC-C/SAGE PUBLICATION)
(Impact Factor: 0.42)
4. Mukherjee, B., & **Chandra, B.** (2022). Unravelling the differential effects of pride and guilt along with values on green intention through environmental concern and attitude. *Kybernetes*. DOI: [10.1108/K-04-2021-0336](https://doi.org/10.1108/K-04-2021-0336) (SCIE/Q3/SCOPUS)
(Impact Factor: 0.35)
5. Kumar P., **Chandra B.** (2022), Socio-psychological approach in rehabilitation for sustainable coal mining: a case study of Rajmahal mine *Journal of Mines, Metals and Fuels*, Volume 70, Year 2022, Pages 83-86, (Scopus)
6. Kumar, P., & **Chandra, B.** (2022). Socio-psychological dimension of sustainable coal mining: a conceptual model. *Journal of Mines, Metals and Fuels*, 136-140. DOI: <https://doi.org/10.18311/jmmf/2022/30446>.(Scopus)
7. Thangavel P., Pathak P., **Chandra B.**, (2021), Covid-19: Globalization—Will the Course Change? *Vision- The Journal of Business Perspective*, Year 2021, DOI: [10.1177/0972262920984571](https://doi.org/10.1177/0972262920984571) (SAGE, WOS-ESCI/Q3, ABDC-C/ SCOPUS)
8. Ghose A., **Chandra B.** (2020), Models for Predicting Sustainable Durable Products Consumption Behaviour: A Review Article, *Vision- The Journal of Business Perspective*, Volume 24, Year 2020, Pages 81-89, DOI: [10.1177/0972262919860962](https://doi.org/10.1177/0972262919860962) (SAGE, WOS-ESCI/Q3, ABDC-C/ SCOPUS)
9. Kumar S., **Chandra B.** (2020), Consumer purchase intention towards private label brands of virtual retailers: Evidence from a developing nation, *Review International Journal of Electronic Marketing and Retailing*, Volume 11, Year 2020, Pages 161-183, DOI:[10.1504/IJEMR.2020.106843](https://doi.org/10.1504/IJEMR.2020.106843) (Inderscience/ABDC-C, SCOPUS)
10. Chouhan V., **Chandra B.**, Saraswat P., Goswami S. (2020), Developing sustainable accounting framework for cement industry: Evidence from India, *Finance India*, Volume 34, Year 2020, Pages 1459-14 (Scopus)
11. Sinha A., **Chandra B.**, Mishra A.K., Sinha S.K. (2020), Restoration and exploring possibilities of developing agricultural practices over mined-out area - A case study, *Indian Journal of Environmental Protection*, Volume 40, Year 2020, Pages 824-829 (Scopus)
12. Sinha V.K., **Chandra B.**, Pattanayak J.K. (2020), Applicability of activity-based management system in coal mines – A case study of an underground coal mine, *Journal of Mines, Metals and Fuels*, Volume 68, Year 2020, Pages 120-130, (Scopus)
13. Mukherjee, B., **Chandra, B.**, & Singh, J. (2019). Talent retention in Indian public sector units (PSUs): an empirical investigation. *Kybernetes*. DOI [10.1108/K-11-2018-0635](https://doi.org/10.1108/K-11-2018-0635) (Emerald/SCIE Indexed/Q3/Scopus)
(Impact Factor: 2.352)
14. Kumari, S., **Chandra, B.**, & Pattanayak, J. K. (2019). Personality traits and motivation of individual investors towards herding behaviour in Indian stock market. *Kybernetes*. (Emerald) (SCI Indexed), DOI: [10.1108/K-03-2019-0165](https://doi.org/10.1108/K-03-2019-0165) (Emerald/SCIE Indexed/Q3/Scopus)
(Impact Factor: 2.352)

15. Verma, V. K., **Chandra, B.**, & Kumar, S. (2019). Values and ascribed responsibility to predict consumers' attitude and concern towards green hotel visit intention. *Journal of Business Research*, 96 (March), 206-216. (Available online 22 November 2018). DOI: doi.org/10.1016/j.jbusres.2018.11.021 (Elsevier/SSCI Indexed/ Listed in ABDC - A Category)
(Impact Factor: 7.55)
16. Shameem, M., **Chandra, B.**, Kumar, C., & Khan, A. A. (2019). Impact of requirements volatility and flexible management on GSD project success: A study based on the dimensions of requirements volatility. *Int J Agile Syst Manag*, 12, 199-227. DOI: [10.1504/IJASM.2019.101363](https://doi.org/10.1504/IJASM.2019.101363) (Scopus)
17. Kumar, S., & **Chandra, B.** (2019). Profiling Consumers of Private Label Brands in Virtual Retail Environment- A Cluster Analytic Approach. *International Journal of Electronic Marketing and Retailing*, 10(1), 26-44. DOI: [10.1504/IJEMR.2019.097073](https://doi.org/10.1504/IJEMR.2019.097073) (Scopus /ABDC-C)
18. Sinha A., **Chandra B.**, Mishra A., Sinha S. (2019), Post-mining restoration of people's profile in indian coalfields – an attempt towards safeguarding human rights, *Journal of Mines, Metals and Fuels*, Volume 67, Year 2019, Pages 136-141, (Scopus)
19. Srivastava S., **Chandra B.**, Srivastava P. (2019), The impact of knowledge management and data mining on CRM in the service industry, Conference Paper Lecture Notes in Electrical Engineering, Volume 511, Year 2019, Pages 37-52, DOI: [10.1007/978-981-13-0776-8_4](https://doi.org/10.1007/978-981-13-0776-8_4) (Scopus)
20. Ghose, A., & **Chandra, B.** (2018). Models for Predicting Sustainable Durable Products Consumption Behaviour: A Review Article. *Vision*, 1-9 DOI: [10.1177/0972262919860962](https://doi.org/10.1177/0972262919860962) (Scopus / Listed in ABDC)
21. Shameem, M., **Chandra, B.**, Kumar, C., & Khan, A. A. (2018). Understanding the Relationships between Requirements Uncertainty and Nature of Conflicts: A Study of Software Development Team Effectiveness. *Arabian Journal for Science and Engineering*, 43(12), 8223-8238. DOI: doi.org/10.1007/s13369-018-3375-z (SCIE/Q2)
(Impact Factor: 2.334)
22. Shameem, M., Kumar, R. R., **Chandra, B.**, Kumar, C., & Khan, A. A. (2018). Prioritizing challenges of agile process in distributed software development environment using analytic hierarchy process. *Journal of Software: Evolution and Process (JSME)*, 30(11), e1979. DOI: [10.1002/smr.1979](https://doi.org/10.1002/smr.1979) (Wiley/ SCIE Indexed)
(Impact Factor: 1.972)
23. Srivastava, S. K., **Chandra, B.**, & Sinha, A. P. (2018). Effectiveness of knowledge management on customer relationship management in hotel business performance. *Journal of Environmental Management & Tourism*, 9(6 (30)), 1277-1288. DOI: [10.14505/jemt.v9.6\(30\).17](https://doi.org/10.14505/jemt.v9.6(30).17) (Scopus)
24. Mukherjee, B., & **Chandra, B.** (2018). Conceptualizing green human resource management in predicting employees' green intention and behaviour: A conceptual framework. *Prabandhan: Indian Journal of Management*, 11(7), 36-48. DOI: [10.17010/pijom/2018/v11i7/129940](https://doi.org/10.17010/pijom/2018/v11i7/129940) (Scopus)
25. Ghose, A & **Chandra, B** (2018), "Consumption behaviour towards green durable products: The moderating role of demographics", *Indian Journal of Marketing*, ISSN 0973-8703, Volume: 48 (6), June 2018, pp. 22-41. DOI: [10.17010/ijom/2018/v48/i6/127834](https://doi.org/10.17010/ijom/2018/v48/i6/127834) (Scopus)

- 26.** Verma, V. K., & **Chandra, B.** (2018). Sustainability and customers' hotel choice behaviour: a choice-based conjoint analysis approach. *Environment, Development and Sustainability*, 20(3), 1347-1363. DOI: 10.1007/s10668-017-9944-6 (Springer/ SCIE Indexed)
(Impact Factor: 3.972)
- 27.** Saha, S., & **Chandra, B.** (2018). Understanding the underlying motives and intention among Indian blood donors towards voluntary blood donation: A cross-sectional study. *Transfusion Clinique ET Biologique*, 25(2), 109-117. DOI:doi.org/10.1016/j.tracli.2018.01.002 (Elsevier/SCIEIndexed)
(Impact Factor: 1.64)
- 28.** Verma, V. K., & **Chandra, B.** (2018). An application of theory of planned behavior to predict young Indian consumers' green hotel visit intention. *Journal of Cleaner Production*, 172, 1152-1162. DOI: doi.org/10.1016/j.jclepro.2017.10.04 (Elsevier/ SCIE Indexed)
(Impact Factor: 9.297)
- 29.** Verma, V. K., & **Chandra, B.** (2018). Intention to implement green hotel practices: evidence from Indian hotel industry. *International Journal of Management Practice*, 11(1), 24-41. DOI: 10.1504/IJMP.2018.088380 (Scopus)
- 30.** Srivastava, S.K., **Chandra, B.** & Shandilya, G. (2018). Customer Relationship Management (CRM) on customer loyalty and retention in hotel industry of Jharkhand. *International Journal of Civil Engineering and Technology*, 9(1), 784-796. (Scopus)
- 31.** Verma V.K.; **Chandra B.** (2018), Intention to implement green hotel practices: Evidence from Indian hotel industry, *International Journal of Management Practice*, Volume 11, Year 2018, Pages 24-41, DOI:10.1504/IJMP.2018.088380 (Scopus)
- 32.** Rajak, R., & **Chandra, B.** (2017). A Qualitative Analysis on Integrated Approach towards Teachers' Burnout and Work Engagement in Indian HEIs. *Prabandhan: Indian Journal of Management*, 10(7), 24-33. (Scopus)
- 33.** Rajak, R., & **Chandra, B.** (2017). Exploring Predictors of Burnout and Work Engagement among Teachers-A Review on Higher Educational Institutions of India. *Journal of the Indian Academy of Applied Psychology*, 43(1), 145. (Scopus)
- 34.** Chouhan, V., Soral, G., & **Chandra, B.** (2017). Activity based costing model for inventory valuation. *Management Science Letters*, 7(3), 135-144. (Scopus)
- 35.** Shameem M.;Kumar C.; **Chandra B.** ;Khan A.A (2017), Systematic review of success factors for scaling agile methods in global software development environment: A client-vendor perspective, *Proceedings - 2017 24th Asia-Pacific Software Engineering Conference Workshops, APSECW 2017*, Volume 2018-January, Year 2018, Pages 17-24, DOI:10.1109/APSECW.2017.22 (Scopus)
- 36.** Shameem M.;Kumar C.; **Chandra B.** (2017), A proposed framework for effective software team performance: A mapping study between the team members' personality and team climate, *IEEE International Conference on Computing, Communication and Automation, ICCCA 2017*, Volume 2017-January, Year 2017, Pages 912-917, DOI:10.1109/CCLAA.2017.8229936 (Scopus)

37. Shameem M.;Kumar C.; **Chandra B.** (2017), Challenges of management in the operation of virtual software development teams: A systematic literature review, 4th International Conference on Advanced Computing and Communication Systems, ICACCS 2017, Year 2017, DOI:10.1109/ICACCS.2017.8014695 (Scopus)
38. Verma, V. K., Kumar, S., & **Chandra, B.** (2017). Big Five Personality Traits and Tourist's Intention to Visit Green Hotels. *Indian Journal of Scientific Research*, 15(2), 79-87.
39. Verma V.; **Chandra B.** (2016), Strategic information and communication technology initiatives in hospitality industry to gain sustainable competitive advantage: A framework for evaluating the response lag perspective, 3rd International Conference on Recent Advances in Information Technology, RAIT 2016, Year 2016, Pages 646-650, DOI:10.1109/RAIT.2016.7507975 (Scopus)
40. Shameem M.;Kumar C.; **Chandra B.** (2016), Communication related issues in GSD: An exploratory study, 9th International Conference on Software, Knowledge, Information Management and Applications, Year 2016, DOI:10.1109/SKIMA.2015.7400043 (Scopus)
41. Saha, S., & **Chandra, B.** (2016). A cross-sectional blood study in India: from donation activities of donors to blood bank services. *Current Science*, 110(9), 1789-1800. (Indian Acad. Sciences), DOI: 10.18520/cs/v110/i9/1789-1800 (SCIE Indexed) (Impact Factor: 1.102)
42. Jana, A., & **Chandra, B.** (2016). Mediating role of customer satisfaction in the mid-market hotels: An empirical analysis. *Indian Journal of Science and Technology*, 9(1). (Web of Science)
43. Chouhan, V., **Chandra, B.**, Goswami, S., & Verma, P. (2016). Analyzing the Performance Appraisal System of a Public Sector Organization in India: The Case of Rajasthan State Mines and Minerals Limited. *IUP Journal of Management Research*, 15(1).
44. Chouhan, V., Soral, G., & **Chandra, B.** (2016). Developing an ABC model: a case study of Indian company. *Abhigyan*, 34(2), 66-80.
45. Dasgupta, A., & **Chandra, B.** (2016). Evolving Motives for Fair Trade Consumption: A Qualitative Study on Handicraft Consumers of India. *The Anthropologist*, 23(3), 414-422. (Scopus)
46. Dasgupta, A., & **Chandra, B.** (2016). Indian Consumers of Handicrafts Shaped by Globalization: A Profiling based on Materialism, Consumer Ethnocentrism, and World-Mindedness. *Indian Journal of Science and Technology*, 9(1). (Web of Science)
47. Jana, A., & **Chandra, B.** (2016). Role of brand image and switching cost on customer satisfaction-loyalty dyadic in the mid-market hotel sector. *Indian Journal of Marketing*, 46(9), 35-52. (Scopus)
48. Saha, S., & **Chandra, B.** (2016). Influence of Age and Education on blood donation: A qualitative research. *Studies on Ethno- Medicine*, 10, 425-435. (Scopus)

49. Verma, V. K., & **Chandra, B.** (2016). Strategic information and communication technology initiatives in hospitality industry to gain sustainable competitive advantage: A framework for evaluating the response lag perspective. In *Recent Advances in Information Technology (RAIT), 2016 3rd International Conference on* (pp. 646-650). IEEE. **(Scopus)**
50. Verma, V. K., & **Chandra, B.** (2016). Hotel guest's perception and choice dynamics for green hotel attribute a mix method approach. *Indian Journal of Science and Technology*, 9(5). **(Web of Science)**
51. Saha, S., Mukherjee, K., & **Chandra, B.** (2015). Channel Distribution Performance in Cold Chain Management: A Comparative Scenario between Two States of India. *Indian Journal of Marketing*, 45(1), 19-35. **(Scopus)**
52. Dasgupta, A., & **Chandra, B.** (2015). Unfolding Consumption Dynamic of Handmade in India: A Correspondence Analysis. *Vidyabharati International Interdisciplinary Resaerch Journal*, 4, 27-38. **(Web of Science)**
53. Ghose, A., & **Chandra, B.** (2015). Identification of the factors Building Consumers' Perception on Green durable Products: A short Communication. *Centre for Info Bio Technology (CIBTech)*, 5, 1589-1592. **(Web of Science)**
54. Saha, S., & **Chandra, B.** (2015). Assess blood donor's perception and expectation on service quality of blood bank. *Indian Journal of Hematology & Blood Transfusion*. 31, S33 (online) **(SCIE-WOS/Q4)**
55. Saha, S., & **Chandra, B.** (2015). Study on Identification of the Factors Impacting Blood Donation in Jharkhand, India. *Centre for Info Bio Technology (CIBTech)*, 5, 1-4 (online) **(Web of Science)**
56. **Chandra, B.**, & Goswami, S. (2014). Investigating end-users' perception for ERP-a select case of Indian cement industry. *Abhigyan*, 31(1), 54-68.
57. Goswami, S., & **Chandra, B.** (2014). Exploring Efficacy of Electronic Word of Mouth on Consumer Purchase Intention for Technology Product. *Journal of Marketing Vistas*, 4(1), 52.
58. Khan, Shagufta; Chouhan, Vineet; **Chandra, Bibhas** and Goswami, Shubham (2014). Sustainable Tribal Tourism in India-Prospects and Challenges. *International Journal on Tribal Development - Issues, Challenges & Perspectives*, 1.
59. Khan, S., Chouhan, V., **Chandra, B.**, & Goswami, S. (2014). Sustainable accounting reporting practices of Indian cement industry: An exploratory study. *Uncertain Supply Chain Management*, 2(2), 61-72. **(Scopus)**
60. **Chandra, B.**, Goswami, S., & Chouhan, V. (2013). Investigating altitude towards online advertising on social media-an empirical study. *Management Insight*, 8(1), 1-14.
61. Goswami, S., & **Chandra, B.** (2013). Convergence dynamics of consumer innovativeness vis-à-vis technology acceptance propensity: An empirical study on adoption of mobile devices. *IUP Journal of Marketing Management*, 12(3), 63.

- 62. Chandra, B.** & Pattanayak, J.K. (2012). Do Indian Higher Educational Institutions (HEIs) Require an ABM Framework? – A Study. *AIMT Journal of Management*, 1(2), 2-15.
- 63. Khan, S., Chouhan, V., Chandra, B., & Goswami, S.** (2012). Measurement of Value Creation Vis-À-Vis EVA: Analysis of Select BSE Companies. *Pacific Business Review International*, 5(3), 114-131. **(ESCI/Q4)**
- 64. Chandra, B., Chouhan, V., & Goswami, S.** (2012). Analyzing trends and profitability vis-à-vis working capital management (WCM): A study of select information technology (IT) organizations in India. *Indian Journal of Finance*, 6(7), 13-26. **(Scopus)**
- 65. Chandra, B., & Pattanayak, J. K.** (2012). Shopping Proclivity for Hypermarkets: An Empirical Study. *IUP Journal of Marketing Management*, 11(1), 84-101.
- 66. Goswami, S., Chandra, B. & Chouhan, V.** (2012). Analyzing Customer Satisfaction on SERVQUAL Dimension for Hypermarkets – An Empirical Study. *Nirma University Journal of Business and Management Studies*, 7(1/2), 21-39.
- 67. Goswami, S., Chandra, B., & Chouhan, V.** (2012). Analyzing Customer Perception towards Hypermarkets—An Empirical Study. *The Alternative-Journal of Management Studies and Research (BIT Mesra)*, 2, 87-107.
- 68. Chandra, B. & Chouhan, V.** (2011). Behaviour Dissonance vis-à-vis Green Consumption Prerogatives – A Theoretical Framework. *International Journal of Business & Engineering Research*, 4, 7-12.
- 69. Chandra, B. & Pattanayak, J.K.** (2010). A Conceptual Framework for Effective Cost Management of Higher Educational Institutions in India: An Activity Based Management Approach. *Optimization- Journal of Research in Management*, 3(1), 3-12.
- 70. Chandra, B. & Pattanayak, J.K.** (2010). Activity Based Management System for Higher Educational Institutions (HEIs) in India: A study of select university level HEIs. *Indian Accounting Review*, 14(1), 13-28.
- 71. Chandra, B. & Pattanayak, J.K.** (2010). Analyzing Philanthropic Aspect of Corporate Social Responsibility (CSR) – A Study on Select Industrial Cases. *Journal of Managerial Finance and Research, IPE, Hyderabad*, 6(1), 53-80.
- 72. Chandra, B., & Pattanayak, J. K.** (2010). Cost management practices: A cross-country study with special reference to higher educational institutions in India. *IUP Journal of Accounting Research & Audit Practices*, 9(3), 47-64.
- 73. Chandra, B. & Bandyopadhyay, A.** (2008). A study on the congruency between the Actual and Perceived Equitable rewards and its impact on the employees' motivation at SAIL's ISP, Burnpur. *MID Journal of Computer Application & Business Administration*, 1(2), 39-45.
- 74. Chandra, B., & Pattanayak, J. K.** (2008). Efficacy of Activity Based Management Model in Higher Educational Institutions in India. *The Alternative–Journal of Management Studies and Research*, 7(1), 5-25.

Publications in Seminar Proceedings

1. Big Five personality traits and tourist's intention to visit green hotels. Presented at International Conference on Contemporary Issues in Science, Engineering & Management (ICCI-SEM-2017), Gandhi Institute of Technology (GIFT) Campus, Bhubaneswar, Odisha, 18-19 February 2017.
2. Strategic The Effect of Team Member's Personality on Software Team Performance: A Mediating Role of Coordination Effectiveness. Presented at International Conference on Advanced Computing and Communication Systems (ICACCS -2017), Coimbatore, INDIA, 6-7 January 2017.
3. Verma, V.K. & Chandra, B. (2016). Strategic information and communication technology initiatives in the hospitality industry to gain a sustainable competitive advantage: A framework for evaluating the response lag perspective. 3rd International Conference on Recent Advances in Information Technology (RAIT), IIT(ISM) Dhanbad.
4. Ghose, A & Chandra, B (2014). Developing green consumption behaviour framework for Indian Durable Products consumers-A Theoretical Framework in GlobSyn Business School Management Conference.
5. Chandra, B., Chouhan, V. & Vyas, D.K. (2012). 'Disinvestment: Tool for Better Financing Nationalized Banks' in Mathur, M. edited UGC sponsored *National Seminar on Emerging Trends in Economic Environment*, Himanshu Publications, Udaipur, pp. 295-303.
6. Chandra, B., Chouhan, V. & Goswami, S. (2011). 'Knowledge Management: Building Blocks for Making Knowledge Society' in Khyser, M. edited *National Seminar on Management Education in India- Challenges and Opportunities (Focus on Rural Institutions)*, Uma Publications, Nanded, pp. 78-83.
7. Chandra, B. & Pattanayak, J.K. (2011). 'Understanding Market Gatekeepers Vis-à-vis Paint Industry' in Pattanayak et al. edited *National Seminar on Innovation and Creativity for Business Excellence*, Excel Books, New Delhi, pp. 189- 196.
8. Chandra, B. & Pattanayak, J.K. (2010). 'Activity Based Management (ABM): A strategic option to manage competition in the core sector' in Mukherjee et al. edited *Core sector management for global competitiveness*, Excel Books, New Delhi, pp. 266-277.

Seminar Presentations

1. Strategic The Effect of Team Member's Personality on Software Team Performance: A Mediating Role of Coordination Effectiveness in International Conference on Advanced Computing and Communication Systems (ICACCS -2017), Coimbatore, 6-7 January, 2017; co-authored by M. Shameem, S. Kumar & C. Kumar.
2. Challenges of Management in the Operation of Virtual Software Development Teams: A Systematic Literature Review in International Conference on Advanced Computing and Communication Systems (ICACCS -2017), Coimbatore, 6-7 January, 2017; co-authored by M. Shameem & C. Kumar.
3. Big Five personality traits and tourist's intention to visit green hotels. Presented at International Conference on Contemporary Issues in Science, Engineering & Management (ICCI-SEM-2017), Gandhi Institute of Technology (GIFT) Campus, Bhubaneswar, 18-19 February 2017; co-authored by V. K. Verma & S. Kumar.

4. A proposed framework for effective software team performance: A mapping study between the team members' personality and team climate in 3rd Computing, Communication and Automation (ICCCA), Noida, UP, India, May, 2017; co-authored by M. Shameem & C. Kumar.
5. The impact of knowledge management and data mining on CRM in service industry in 3rd International Conference on Nano-electronics, circuits and communication systems (NCCS), 2017 organised by IETE & ISVE during 11-12 November, 2017 co-authored by S.K. Srivastava.
6. Systematic Review to Identify the Success Factors for Scaling Agile Process in Global Software Development: A Client-Vendor Perspective in 24th Asia-Pacific Software Engineering Conference (APSEC), Nanjing, China, Dec. 2017; co-authored by M. Shameem & C. Kumar.
7. Changing paradigm in relationship marketing strategy of corporate governance in organised fast food sector in International management conference (IMC) during 15-16 Dec, 2017; co-authored by S.K. Srivastava.
8. An application of the theory of planned behaviour to predict young consumers' green product purchase. Presented at 11th ISDSI International conference, Indian Institute of Management Tiruchirappalli, 27-30 December, 2017; co-authored by V. K. Verma & S. Kumar.
9. Selection of shopping website for Private Label Brands (PLB): An application of AHP and fuzzy TOPSIS. Presented at 11th ISDSI International conference, Indian Institute of Management Tiruchirappalli, 27-30 December, 2017; co-authored by S. Kumar & P. Sarkar.
10. Strategic information and communication technology initiatives in the hospitality industry to gain a sustainable competitive advantage: A framework for evaluating the response lag perspective. 3rd International Conference on Recent Advances in Information Technology (RAIT), IIT(ISM) Dhanbad, 2016; co-authored by V.K. Verma.
11. Communication-related issues in GSD: An exploratory study in 9th International Conference on Software Knowledge information management application (SKIMA), Kathmandu, Nepal, Sept. 2015; co-authored by M. Shameem & C. Kumar.
12. Developing green consumption behaviour framework for Indian Durable Products consumers-A Theoretical Framework in Globsyn Business School Management Conference, in June, 2014; co-authored by A. Ghose.
13. Exploring green consumption behaviour framework for Indian Consumer Durable Products – A Study based on Qualitative Research in International Marketing Conference at International Management Institute, Kolkata during 16-17 December, 2014; co-authored by A. Ghose.
14. Developing green consumption behaviour framework for Indian Durable Products Consumers-An Insight from Qualitative Research in International Marketing Conference at International Management Institute, Kolkata during 18-20 December, 2014; co-authored by A. Ghose.
15. State of Social Media in HR functions- an exploratory study in International Seminar on Neoteric Trends in Functional Management, organized by JRN Rajasthan Vidyapeeth (D) University, Udaipur, during 23-24 March, 2013; co-authored by V. Chouhan, & S. Goswami.
16. An empirical analysis on consumer perception towards branded Trousers in Udaipur City in International Seminar on Neoteric Trends in Functional Management, organized by JRN Rajasthan Vidyapeeth (D) University, Udaipur, during 23-24 March, 2013; co-authored by V. Chouhan, & S. Goswami.

17. Role of ICT in Empowering Women Entrepreneurship: some cases from India in National Seminar on Motivation & Leadership in Modern Management, organized by Jai Narain Vyas University, Jodhpur, during 19-20 March, 2013; co-authored by V. Chouhan, & S. Goswami.
18. Role of business ethics in hospitality industry: An exploratory study in National Seminar on effectiveness, ethics and sustainability the measures of organisational excellence, organised by Indian School of Mines, Dhanbad, in 2013; co-authored by A. Jana.
19. Exploring determinants of consumer behaviour towards handicraft and handloom products of India: A qualitative study in National Seminar on effectiveness, ethics and sustainability the measures of organisational excellence, organised by Indian School of Mines, Dhanbad, in 2013; co-authored by A. Dasgupta.
20. An exploratory investigation on causal attribution of employees' burnout & work engagement- A study on higher educational institutions in India in National Seminar on effectiveness, ethics and sustainability the measures of organisational excellence, organised by Indian School of Mines, Dhanbad, in 2013; co-authored by R. Rajak.
21. An exploration of ethical investment behaviour of investors in Indian stock market in National Seminar on effectiveness, ethics and sustainability the measures of organisational excellence, organised by Indian School of Mines, Dhanbad, in 2013; co-authored by S. Kumari & J.K. Pattanayak.
22. True face of sustainable reporting: A case study of Ambuja and ACC cement company in National Seminar on effectiveness, ethics and sustainability the measures of organisational excellence, organised by Indian School of Mines, Dhanbad, in 2013; co-authored by S. Khan, V. Chouhan & S. Goswami.
23. Analysis of Factors Affecting Investors' Perception of Mutual Fund Investment in National Seminar on *Corporate Disclosure and Investors' Perception*, organized by Department of Business Studies, Sardar Patel University, Vallabh Vidyanagar, Anand, Gujarat, on January 31, 2012; co-authored by V. Chouhan, & S. Goswami.
24. Management of Value Creation vis-à-vis EVA- Analysis of Select BSC Companies in International Conference on *Contemporary Innovative Practices in Management*, organized by Faculty of Management Studies, Pacific University, Udaipur, during 13 & 14 April, 2012; co-authored by S. Khan, V. Chouhan, & S. Goswami.
25. Sustainable Tribal Tourism in India- Prospects & Challenges in International Seminar on Tribal Development organized by Pacific Institute of Tribal Development, Pacific University, Udaipur, during 01-02 June 2012; co-authored by V. Chouhan, & S. Goswami.
26. "Analyzing Altruistic Face of Corporate Social Responsibility (CSR) – A Study on Select Cases in Industrial City Durgapur" in the *10th International Accounting Conference on Global Financial Meltdown & Recovery: Changing Paradigm of Accounting & Finance* by Indian Accounting Association Research Foundation in association with IAAER, Deloitte and EIILM, Kolkata, January 8 & 9, 2011, co-authored by J.K.Pattanayak.
27. "Rural financing: A strategic option towards inclusive growth" in the *national seminar on Emerging Trends in Economic Environment*, organized by Department of Banking, MLS University, Udaipur, on 8th-9th February, 2011; co-authored by Vineet Chouhan.
28. Disinvestment: Tool for Better Financing Nationalized Bank in *National seminar on Emerging Trends in Economic Environment*, organized by Department of Banking, MLS University, Udaipur, on 8th-9th February, 2011; co-authored by Vineet Chouhan.

29. Understanding Market Gatekeepers Vis-à-vis Paint Industry in *National Seminar on Innovation and Creativity for Business Excellence*, organized by Department of Management Studies, Indian School of Mines University, Dhanbad, during February 17 & 18, 2011; co-authored by J.K.Pattanayak.
30. Building an ABC model: A Case Study in *National Seminar on Innovation and Creativity for Business Excellence*, organized by Department of Management Studies, Indian School of Mines University, Dhanbad, during February 17 & 18, 2011; co-authored by V. Chouhan, & G. Soral.
31. Knowledge Management: Building Blocks for Making Knowledge Society in *National Seminar on Management Education in India- Challenges and Opportunities (Focus on Rural Institutions)*, organized by Department of Business Management, Telangana University, Nizamabad, during 21 & 22 October, 2011; co-authored by V. Chouhan, & S. Goswami.
32. Activity Based Management (ABM): A strategic option to manage competition in the core sector in the *national seminar on Core sector management for global competitiveness*, organized by Department of Management Studies, Indian School of Mines University, Dhanbad, during February 20 & 21, 2009; co-authored by J.K.Pattanayak.

Seminars and Workshops Organized

1. Organized seminar on 'Non-Conventional Energy Management: An Entrepreneurial perspective towards Green Environment in year 2008 at M.I.D, Durgapur.
2. Organized workshop on 'Managing Green Environment' in year 2008 for Lafarge India Private Limited at Mejia plant, Bankura, West Bengal.
3. Organized seminar on 'ERP- A Tool for Business Integration' in year 2009 at M.I.D, Durgapur.
4. Organized seminar on 'Labour Sector Reform in India' in year 2012 at, School of Management, Sir Padampat Singhania University, Udaipur.
5. Organizing secretary of national seminar organized on 'Effectiveness, Ethics and sustainability- The measures of organizational excellence' in 2013 at, Department of Management Studies, IIT(ISM), Dhanbad

Seminars and Workshops Attended

1. Attended two-week ISTE workshop on *Introduction to Research Methodologies* under the National Mission on Education through ICT conducted by IIT Bombay, during June 25 to July 4, 2012.
2. Attended two days ISTE workshop on *Aakash for Education* under the National Mission on Education through ICT conducted by IIT Bombay, during November 10 to November 11, 2012.
3. Attended workshop on "Statistical *Application using SPSS*" sponsored by SPSS and conducted by National Institute of Technology, Durgapur on February 8, 2008.
4. Attended a national seminar on *Non-Conventional Energy Management: An Entrepreneurial Perspective towards Green Environment* organized by Management Institute of Durgapur, Durgapur, during September 13 & 14, 2008.
5. Attended a seminar on *Global Economic Meltdown: Perspective and Future Directions* organized by National Institute of Technology, Durgapur on December 12, 2008.

Ph.D. Awarded/Supervising:

| Name of Student | Title of the Ph.D. awarded | Year of Award |
|-----------------------|--|------------------|
| Mr. Shantanu Saha | A study of blood donation intention among Indian blood donors. | 2017 |
| Mr. Abhishek Jana | A customer loyalty framework for independent mid-market hotel sector of Jharkhand, India | 2017 |
| Mr. Anirban Dasgupta | Analyzing consumer behaviour of handicrafts within the framework of fair trade consumption: A study of Western and Indian consumers | 2017 |
| Mr. Rupesh Rajak | Developing a framework of employees' burnout and work engagement- A study of higher educational institutions in India | 2019 |
| Mr. Vivek Kumar Verma | Consumer preference towards sustainable practices in hotel industry in India- A study | 2019 |
| Mr. Sumit Kumar | Significators of consumer choice behaviour towards private label brands: A study of Indian e-Market | 2019 |
| Md. Shameem | Agile software process scaling and management model (ASPSMM) for global software development | 2020 |
| Mrs. Sharda Kumari | Analysis of herding intention of retail investors-A study on Indian Stock market | 2021 |
| Mr. Bidhan Mukherjee | Analyzing the behavioural intentions towards green human resource management practices among employees of Indian coal industry: A study | 2022 |
| Mr. Amitabha Ghose | Developing green consumption behaviour framework for Indian consumers: A study on consumer durable products | 2022 |
| Mr. Peeyus Kumar | A study of Socio-Psychological dimensions of sustainable mining in coal sector in India | Thesis Submitted |
| Mrs. Archana Sinha | Study of infringement rights issues of project impacted/affected people due to coal mining projects in Jharkhand | Ongoing |
| Mr. Balamoorthy. S | Antecedents of E-WOM Communication on Social Networking Sites (SNS): A Social Psychological Perspective on Consumer-Generated Contents (CGC) | Ongoing |
| Mr. T. Packiaraj | Impact of generational differences and product values on online buying decision- A study | Ongoing |
| Ms. Savitri Kumari | Analyzing the effect of online store atmospheric cues on shoppers' buying behaviour | Ongoing |

Select Invited lectures

1. Delivered lecture for "online certificate course in International Business Management" for 12 hours from 08.12.2013 to 11.01.2014 in communication lab of Management Studies.
2. Delivered lecture on Research Methodology in a workshop specially organized for JRFs of our institute during the period 14th July to 18th July- 2014.
3. Delivered lecture on topic "Business research analytics and effective decision making" at IICM, Ranchi on 22.07.2015.
4. Delivered lecture on the topic "Market survey for start-up ventures" on 03.03.2015 in FDP on "Entrepreneurship Awareness and Development" from March 02-05, 2015 sponsored by DST, GOI in Department of Management Studies.

5. Delivered lecture on the topic “Sustainability: Concept and Importance” in MDP on “Sustainability Enhancing Practices in Mining Industry of India” on 17.09.2015 in Department of Management Studies.
6. Delivered lecture on the topics “Enhancing Customer Satisfaction through CRM” and “Monitoring and Motivating Salesforce” in “Dealership Development Programme for IOCL Executives” during the period 24.05.2016 to 25.05.2016 in Department of Management Studies.
7. Delivered lecture on topics “Stakeholder analysis and SWOT analysis” and “Motivation and leadership development” at SIRD Lucknow on 31.08.2016.
8. Deliver lecture on the topic “HR issues in Project Management” in EDP on “Project & Financial Management with Application Software for MCL Executives” on 13.09.2016 in Department of Management Studies.
9. Delivered lecture on the topic “SBU strategic plans and performance analysis” in “EDP on Formulation of Corporate Plans for NHPC Executives” on 21.09.2016 in Department of Management Studies.

Personal Details

D.O.B: January 17, 1971
Marital Status: Married
Nationality: Indian
Languages known: Hindi, English

Membership in Professional Bodies

Member of ‘**AIMS International, the Association of Indian Management Scholars**’,
Houston - Since August, 2010.