



CIIE, IIT(ISM) Dhanbad invites innovative proposals from its budding student innovators, aspiring to contribute towards Make in India through Start-up India, Stand-up India mission of Govt. of India.

The details of the event	
Last date of Application:	<b>10th January, 2020</b>
Mode of Application:	<ul style="list-style-type: none"><li>• For registration <a href="#">click here</a> Google form link is also sent through email.</li></ul>
	<ul style="list-style-type: none"><li>• Applicants need to submit a hard copy of the application on the prescribed format within due date in the office of CIIE, IIT (ISM), Dhanbad. Along with that, a soft copy of the same must be mailed to <a href="mailto:ciie@iitism.ac.in">ciie@iitism.ac.in</a></li><li>• The format of application is uploaded on institute's website and also sent through email.</li></ul>

#### Guidelines:

1. The event is open to all the students of IIT(ISM), Dhanbad only..
2. It is requested that the Student teams identify the problems that they are passionate about and develop a solution. They can choose any technology domains, themes or the problems that are to be addressed within the institute.
3. **The innovative solutions of day-to-day problems being faced by society at large in Dhanbad town can also be submitted as Innovative Proposals.**
4. **A Productive Idea may be a product, production method, operations model, concept or business idea which improves business environment either at IIT (ISM) campus or livelihood of Dhanbad city.**
5. The proposals will be evaluated based on their innovative aspect and originality, efficiency and cost-effective importance, sustainable development, possibilities for success, and impact on the community.
6. An idea that has already been rewarded at any of the forums will not be accepted in this competition.
7. The proposals will be screened by a duly constituted committee and selected proposals will be invited for presentation before the committee in the month of January, 2020. The date and venue of the event will be intimated through email.
8. **The selected proposals will be inducted for pre-incubation at CIIE, IIT (ISM) with required funding.**
9. **Proposals with substantial originality and scope will be supported for patenting, trademark or copy right.**
10. The decision of the constituted committee in the selection process will be final.
11. **The proposal of student will not be considered if student/team member remains absent on the day of presentation.**

**Indian Institute of Technology (Indian School of Mines), Dhanbad Centre**  
**for Innovation, Incubation & Entrepreneurship (CIIE)**

**Start-up Idea Competition 2019-20**

**Call for Innovative Proposals**

The Centre for Innovation, Incubation and Entrepreneurship (CIIE), IIT (ISM), Dhanbad invites innovative proposals from its budding student innovators, aspiring to contribute towards Make in India through Startup India Standup India mission of Govt. of India, CIIE will help the innovators by beading their innovation with financial and mentorship support. CIIE helps to nurture innovative startup businesses in their pursuit to become scalable and sustainable enterprises.

**Objective:**

1. To inculcate a culture of innovation driven entrepreneurship in the state.
2. To promote new technology/ knowledge/ innovation based startups.
3. To provide a platform for speedy commercialization of technology developed by new entrepreneurs.
4. Entrepreneurship promotion through Self-Employment and Talent Utilization wherein innovators will be supported and mentored to become successful entrepreneurs.

**Guidelines:**

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2. It is requested that the Student teams identify the problems that they are passionate about and develop a solution. They can choose any technology domains, themes or the problems that are to be addressed within the institute.
3. The innovative solutions of day-to-day problems being faced by society at large in Dhanbad town can also be submitted as Innovative Proposals.
4. A Productive Idea may be a product, production method, operations model, concept or business idea which improves business environment either at IIT (ISM) campus or livelihood of Dhanbad City.
5. The proposals will be evaluated based on their innovative aspect and originality, efficiency and cost-effective importance, sustainable development, possibilities for success, and impact on the community.
6. An idea that has already been rewarded at any of the forums will not be accepted in this competition.

## How to apply?

1. The proposals are required to be submitted in the attached format (can attached annexure if needed).
2. The last date for the submission of the complete proposal is 10<sup>th</sup> January, 2020. All applicants must register themselves through Google form link provided on institute's website and also sent through email. Applicant need to submit a hard copy of the proposal within due date in the office of CIIE, IIT (ISM), Dhanbad. Along with that, a soft copy of the same must be mailed to ciie@iitism.ac.in.
3. The proposals will be screened by a duly constituted committee and selected proposals will be invited for presentation before the committee in the month of January, 2020.
4. The selected proposals will be inducted for pre-incubation at CIIE, IIT (ISM) with required funding.
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7. The proposal of student will not be considered if student/team member remains absent on the day of presentation.

Note: Download Application Format: [Click Here](#)

**Indian Institute of Technology (Indian School of Mines), Dhanbad Centre**  
**for Innovation, Incubation & Entrepreneurship (CIIE)**

**Start-up Idea Competition 2019-20**

**Application Form**

1. **Key Idea/Title of the Startup Entity:**
2. **Name of the Team Leader:**
3. **Mob. No.:**
4. **Email Id:**
5. **Year and Department name of team leader:**
6. **Academic details (of each student team member):**
  - a. **Admission No.:**
  - b. **Year of Admission:**
  - c. **Course Name:**
  - d. **Department:**
  - e. **Semester wise academic performance:**

Sl. No.	Semester	CGPA	Backlog, if any

7. **Details of the team members:**

Sl. No.	Name	Adm. No.	Department	Email ID	Mobile No.

8. **Mentor details:**

Sl. No.	Name	Department	Email ID	Mobile No.

9. **Objective of the Innovative Proposal:**

10. **Start up is related to: (Please Specify)**

Product

Service

Technology

Other

11. Do you have a novel technology idea/ concept? Yes / No

12. Scope of application of Innovations in IIT (ISM)/Dhanbad Society:

13. Plan of application of the outcome of innovations:

14. GENERAL DESCRIPTION OF BUSINESS (Provide detailed information.

Attach extra sheets or business plan if necessary)

i. Description of Company's business (in 300 words)

ii. Information related to product:

A. Product description:

B. Development schedule:

C. Differentiation: (Provide a comparative chart or analysis with similar existing products, if any. Also attach a patent search containing above details.)

D. Technology comparison

<i>Competitor's name</i>	<i>Their Offerings (technical)</i>	<i>Comparison with our offerings</i>

15. Technology comparison

Competitor's name	Their Offerings (technical)	Comparison with our offerings

**16. Market Analysis**

- i. Prospective customer (customer profile):
- ii. Major competitors offering same or similar products/services
- iii. Market Potential (reports on market size, growth rate, trends)
- iv. Demand (actual feedback from the customer)

**17. How do you plan to sell your product to the targeted customer?**

**18. How you are planning to scale-up?**

**19. Equipment, Accessories, and Software Required:**

**20. Break-up of the estimated project cost**

<b>Details of breakup</b>	<b>Amount (in Rs.)</b>
Prototype Development and Testing	
Working Capital	
Test Marketing	
Legal Expenses	
Contingency	
Any other expenses	
Total Project Cost	

**21. Time-line and milestone:**

<b>Sl. no.</b>	<b>List of scheduled activities</b>	<b>Activity-wise scheduled duration (Months)</b>
1.		
2.		
3.		
4		

**Declaration**

We hereby declare that all facts and information given herein is true and to the best of my knowledge and that nothing material has been concealed.

We have read the rules and regulations of IIT (ISM) Dhanbad and the incubation center and agree to abide by the same.

Signature

Signature

Name

Name

Date

Date