

Publications

Citations / H-Index

 579
CITATIONS

 10
H-INDEX

 513
CITATIONS

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 CITATION

1618
Total

1464
(2017)

 H INDEX

19
Total

19
(2017)

 I-10 INDEX

37
Total

32
(2017)

Publications in SCI/SSCI Journal (from Clarivate Analytics Master Journal List) with 5-Year/Current Impact Factor



1. S B., **Chandra B.** (2022), sharing healthy lifestyle information on social media during the COVID-19 pandemic: a moderated mediation model, *Journal of Marketing Communications*, Year 2022, DOI:10.1080/13527266.2022.2093943 (Taylor & Francis/ ABDC-B/Scopus)
2. Thangavel P., Pathak P., **Chandra B.**, (2021), Millennials and Generation Z: a generational cohort analysis of Indian consumers, *Benchmarking- an International Journal*, Volume 28, Year 2021, Pages 2157-2177, DOI:10.1108/BIJ-01-2020-0050 (Emerald/ABDC-B, ESCI/Q2/Scopus)
(Impact Factor: 0.99)
3. Thangavel, P., Pathak, P., & **Chandra, B.** (2022). Consumer decision-making style of gen Z: A generational cohort analysis. *Global Business Review*, 23(3), 710-728. (ESCI), DOI: 10.1177/0972150919880128 (WOS-ESCI/Q3/SCOPUS/ABDC-C/SAGE PUBLICATION)
(Impact Factor: 0.42)
4. Mukherjee, B., & **Chandra, B.** (2022). Unravelling the differential effects of pride and guilt along with values on green intention through environmental concern and attitude. *Kybernetes*. DOI: 10.1108/K-04-2021-0336 (SCIE/Q3/SCOPUS)
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6. Kumar, P., & **Chandra, B.** (2022). Socio-psychological dimension of sustainable coal mining: a conceptual model. *Journal of Mines, Metals and Fuels*, 136-140. DOI: <https://doi.org/10.18311/jmmf/2022/30446> (Scopus)
7. Thangavel P., Pathak P., **Chandra B.**, (2021), Covid-19: Globalization—Will the Course Change? *Vision- The Journal of Business Perspective*, Year 2021, DOI: **10.1177/ 0972262920984571** (SAGE, WOS-ESCI/Q3, ABDC-C/ SCOPUS)
8. Ghose A., **Chandra B.** (2020), Models for Predicting Sustainable Durable Products Consumption Behaviour: A Review Article, *Vision- The Journal of Business Perspective*, Volume 24, Year 2020, Pages 81-89, DOI: **10.1177/0972262919860962** (SAGE, WOS-ESCI/Q3, ABDC-C/ SCOPUS)
9. Kumar S., **Chandra B.** (2020), Consumer purchase intention towards private label brands of virtual retailers: Evidence from a developing nation, *Review International Journal of Electronic Marketing and Retailing*, Volume 11, Year 2020, Pages 161-183, DOI: **10.1504/IJEMR.2020.106843** (Inderscience/ABDC-C, SCOPUS)
10. Chouhan V., **Chandra B.**, Saraswat P., Goswami S. (2020), Developing sustainable accounting framework for cement industry: Evidence from India, *Finance India*, Volume 34, Year 2020, Pages 1459-14 (Scopus)
11. Sinha A., **Chandra B.**, Mishra A.K., Sinha S.K. (2020), Restoration and exploring possibilities of developing agricultural practices over mined-out area - A case study, *Indian Journal of Environmental Protection*, Volume 40, Year 2020, Pages 824-829 (Scopus)
12. Sinha V.K., **Chandra B.**, Pattanayak J.K. (2020), Applicability of activity-based management system in coal mines – A case study of an underground coal mine, *Journal of Mines, Metals and Fuels*, Volume 68, Year 2020, Pages 120-130, (Scopus)
13. Mukherjee, B., **Chandra, B.**, & Singh, J. (2019). Talent retention in Indian public sector units (PSUs): an empirical investigation. *Kybernetes*. DOI **10.1108/K-11-2018-0635** (Emerald/SCIE Indexed/Q3/Scopus)
(Impact Factor: 2.352)
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16. Shameem, M., **Chandra, B.**, Kumar, C., & Khan, A. A. (2019). Impact of requirements volatility and flexible management on GSD project success: A study based on the dimensions of requirements volatility. *Int J Agile Syst Manag*, 12, 199-227. DOI: **10.1504/IJASM.2019.101363** (Scopus)
17. Kumar, S., & **Chandra, B.** (2019). Profiling Consumers of Private Label Brands in Virtual Retail Environment- A Cluster Analytic Approach. *International Journal of*

Electronic Marketing and Retailing, 10(1), 26-44. DOI: **10.1504/IJEMR.2019.097073 (Scopus /ABDC-C)**

18. Sinha A., **Chandra B.**, Mishra A., Sinha S. (2019), Post-mining restoration of people's profile in indian coalfields – an attempt towards safeguarding human rights, *Journal of Mines, Metals and Fuels*, Volume 67, Year 2019, Pages 136-141, **(Scopus)**
19. Srivastava S., **Chandra B.**, Srivastava P. (2019), The impact of knowledge management and data mining on CRM in the service industry, Conference Paper Lecture Notes in Electrical Engineering, Volume 511, Year 2019, Pages 37-52, DOI: **10.1007/978-981-13-0776-8_4 (Scopus)**
20. Ghose, A., & **Chandra, B.** (2018). Models for Predicting Sustainable Durable Products Consumption Behaviour: A Review Article. *Vision*, 1-9 DOI: **10.1177/0972262919860962 (Scopus / Listed in ABDC)**
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30. Srivastava, S.K., **Chandra, B.** & Shandilya, G. (2018). Customer Relationship Management (CRM) on customer loyalty and retention in hotel industry of Jharkhand. *International Journal of Civil Engineering and Technology*, 9(1), 784-796. (Scopus)

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