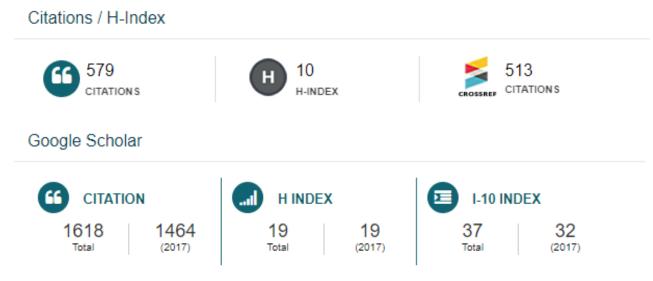
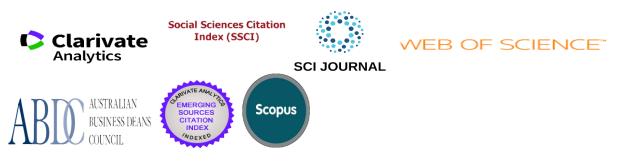
# **Publications**



Publications in SCI/SSCI Journal (from Clarivate Analytics Master Journal List) with 5-Year/Current Impact Factor



- S B., Chandra B. (2022), sharing healthy lifestyle information on social media during the COVID-19 pandemic: a moderated mediation model, *Journal of Marketing Communications*, Year 2022, DOI:10.1080/13527266.2022.2093943 (Taylor & Francis/ ABDC-B/Scopus)
- Thangavel P., Pathak P., Chandra B., (2021), Millennials and Generation Z: a generational cohort analysis of Indian consumers, *Benchmarking- an International Journal*, Volume 28, Year 2021, Pages 2157-2177, DOI:10.1108/BIJ-01-2020-0050 (Emerald/ABDC-B, ESCI/Q2/Scopus)

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3. Thangavel, P., Pathak, P., & Chandra, B. (2022). Consumer decision-making style of gen Z: A generational cohort analysis. *Global Business Review*, 23(3), 710-728. (ESCI), DOI: 10.1177/0972150919880128 (WOS-ESCI/Q3/SCOPUS/ABDC-C/SAGE PUBLICATION)

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**5.** Kumar P., **Chandra B**. (2022), Socio-psychological approach in rehabilitation for sustainable coal mining: a case study of Rajmahal mine *Journal of Mines, Metals and Fuels*, Volume 70, Year 2022, Pages 83-86, **(Scopus)** 

- 6. Kumar, P., & Chandra, B. (2022). Socio-psychological dimension of sustainable coal mining: a conceptual model. *Journal of Mines, Metals and Fuels*, 136-140. DOI: https://doi.org/10.18311/jmmf/2022/30446\_(Scopus)
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- Sinha A., Chandra B., Mishra A.K., Sinha S.K. (2020), Restoration and exploring possibilities of developing agricultural practices over mined-out area A case study, *Indian Journal of Environmental Protection*, Volume 40, Year 2020, Pages 824-829 (Scopus)
- **12.** Sinha V.K., **Chandra B.**, Pattanayak J.K. (2020), Applicability of activity-based management system in coal mines A case study of an underground coal mine, *Journal of Mines, Metals and Fuels*, Volume 68, Year 2020, Pages 120-130, **(Scopus)**
- 13. Mukherjee, B., Chandra, B., & Singh, J. (2019). Talent retention in Indian public sector units (PSUs): an empirical investigation. *Kybernetes*. DOI 10.1108/K-11-2018-0635 (Emerald/SCIE Indexed/Q3/Scopus)

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