

**International Conference  
on  
Sustainable Development & Management  
Practices - 2024**



**09<sup>th</sup> – 10<sup>th</sup> February 2024  
IIT (ISM) Dhanbad**



**Department of Management Studies and Industrial Engineering  
Indian Institute of Technology (Indian School of Mines) Dhanbad,  
Dhanbad -826004, India**



## Welcome Note

It is with great pleasure that we extend our warmest welcome to you for the International Conference on Sustainable Development & Management Practices (ICSDMP) 2024. This prestigious event is set to take place from 9<sup>th</sup> to 10<sup>th</sup> February at IIT(ISM) Dhanbad (in a hybrid mode – online/ offline), bringing together scholars, researchers, practitioners, and industry experts from around the world to engage in a dynamic exchange of knowledge and ideas.

## Conference Overview

In an age marked by relentless change, the International Conference on Sustainable Development & Management Practices - 2024 sets its sights on the theme of "Navigating Change: Unleashing Innovation and Sustainability in Dynamic Management Landscapes." This theme encapsulates the paramount importance of adaptation, innovation, and sustainability in the realm of modern management practices. As industries grapple with technological disruptions, shifting consumer preferences, and the imperative of environmental responsibility, effective management strategies must be adept at harnessing innovation while upholding principles of sustainability. The ICSDMP 2024 aims to serve as a platform for the exploration and discussion of the latest trends, advancements, and challenges in the field of management research. In an era of rapid global changes and technological innovations, this conference provides an unparalleled opportunity to delve into emerging management practices, theories, and methodologies.

## Key Themes

This year's conference will feature an array of compelling themes, including but not limited to:

- **Innovative Management Strategies:** Exploring novel approaches to organizational leadership, decision-making, and strategic implementation.
- **Sustainable Business Practices:** Analyzing the integration of environmental, social, and ethical considerations into management strategies.
- **Digital Transformation:** Investigating the impact of technology on various management functions, from marketing to operations for sustainable growth.
- **Global Economic Trends:** Examining the evolving economic landscape and its implications for international business and trade.
- **Sustainable Entrepreneurship and Innovation:** Uncovering the role of entrepreneurship and innovation in driving economic growth and competitiveness.
- **Sustainable Supply Chain & Operations Management:** Recent developments in the supply chain, Industry 4.0, AI & ML applications, applications of heuristics, and carbon footprint management.
- **Marketing Management:** Sustainable Marketing, Digital and Social Media Marketing, Emerging Technologies in Marketing, Marketing Models and Analytics.
- **Human Resource Management:** Recent developments in HR, Gender diversity and Inclusion, the impact of AI in HR, CSR, and Social Sustainability.
- **Economics & Financial Management:** Recent developments in macroeconomics, monetary policy, FinTech, financial stability, labor market, behavioral finance, corporate finance, accounting, valuation, financial markets, ESG & sustainability, AI and ML in economics and finance.

## Submission Guidelines

We are delighted to invite you to submit extended abstracts for the upcoming International Conference on Sustainable Development & Management Practices - 2024. Your contributions are vital to enriching the depth and breadth of discussions during the conference. To ensure a smooth and fair review process, we kindly request that you adhere to the following guidelines:

### 1. Submission Format:

- Extended abstracts should be between 700 to 1500 words in length.
- Please use a clear and concise writing style, ensuring your abstract is informative and coherent.
- Structure your abstract with sections such as Introduction, Objectives, Methodology, Results, and Conclusion.

### 2. Originality:

Abstracts must present original and unpublished work.

If your research has been previously presented or published, please provide appropriate references and context.

### 3. Relevance to Conference Theme :

Ensure your abstract aligns with the conference theme. Highlight how your work contributes to innovative thinking and transformative practices in the field of management.

### 4. Clarity & Precision :

Clearly state the research problem or topic you are addressing.

Clearly outline the objectives, methodologies, key findings, and implications of your study.

Use terminology that is understandable to a multidisciplinary audience.

### 5. References:

Include relevant citations to provide context and support for your research.

Follow a consistent citation style (e.g., APA, MLA) throughout the abstract.

### 6. Submission Process:

Submit your extended abstract as a Word document or PDF via the designated online submission platform by the specified deadline. Include all authors' names, affiliations, and contact information.

### 7. Review & Selection:

All submitted abstracts will undergo a rigorous review process by a panel of experts. Abstracts will be evaluated based on their relevance, originality, quality of research, and alignment with the conference theme

### 8. Notification of Acceptance:

Authors will be notified of the acceptance or rejection of their abstract by the stipulated notification date. If accepted, authors will receive instructions for the next steps, including presentation guidelines.

### 9. Presentation Format:

Authors of accepted abstracts will be invited to present their work either as oral presentations or posters during the conference. Detailed guidelines for presentations will be communicated to authors upon acceptance.

### What to Expect:

ICSDMP 2024 promises an enriching experience, including:

- ❖ **Keynote Addresses:** Insights from renowned experts offering fresh perspectives on management research.
- ❖ **Paper Presentations:** A platform for scholars to present and discuss their research findings.
- ❖ **Panel Discussions:** Interactive sessions on specialized topics, fostering in-depth discussions.
- ❖ **Networking Opportunities:** Connect with peers, researchers, and professionals from diverse backgrounds.

### Participation Details:

We invite researchers, academicians, industry practitioners, and students to actively participate in ICSDMP 2024. Contributions can be made through research paper submissions, workshops, panel discussions, or attendance as delegates.

### Important Dates:

- Submission of extended abstracts/ Full paper opens: **22nd November 2023**  
**Link for submission:** <https://forms.gle/SAYouSV6Ymwjy4Z8A>
- Abstract/ Full paper submission ends: **21st January 2024**
- Notification of Abstract/ Full paper acceptance: **14<sup>th</sup>-25<sup>th</sup> January 2024**
- Registration Window: **15<sup>th</sup> January-2<sup>nd</sup> February 2024**
- Conference Date: **09-10th February 2024**

### About the Venue:

IIT(ISM) is situated in the heart of Dhanbad city. Dhanbad is often referred to as the “Coal Capital of India”. The city and its surrounding areas are home to numerous coal mines, making it a significant hub for coal production in the country. The weather in Dhanbad is very pleasant during December.

### How to reach Dhanbad:

**By Train:** Dhanbad Junction Railway Station is just 2.8 km from the IIT(ISM) Campus.

**By Air:** The nearest public airports to Dhanbad are: Kazi Nazrul Islam Airport, Durgapur (85 km); Birsa Munda Airport, Ranchi (140 km); Deoghar International Airport, Deoghar (110 Km); Netaji Subhas Chandra Bose International Airport, Kolkata (269 Km).



**Invited Speakers**



**Prof. Rohit Gupta**  
IIM Sambalpur  
Operations Management



**Prof. Shubhi Gupta**  
IIM Sambalpur  
Organization Behaviour  
Human Resource Management



**Prof. Rambalak Yadav**  
IIM Jammu  
Marketing



**Prof. Prateeksha Maurya**  
TAPMI, Manipal  
Finance and Accounting



**Prof. Baidyanath Biswas**  
Trinity Business School, Ireland  
Business Analytics



**Prof. S S S Kumar**  
IIM Kozhikode  
Finance, Accounting & Control



**Prof. Rupesh Kumar Pati**  
IIM Kozhikode  
Quantitative Methods and  
Operations Management



**Prof. Piyal Sarkar**  
Penn State Harrisburg college  
The Pennsylvania State University  
Supply chain management



**Prof. Kailash Bihari Lal  
Srivastava**  
IIT kharagpur  
Humanities and Social Sciences

**Publications / Best  
Paper Awards**

Selected full papers may be considered for publication in proceedings in **Procedia with Elsevier**.  
Best paper award will be awarded for each track.

**Conference  
Committee**

**Organizing**

Prof. Prem Vrat – Chief Patron  
Prof. Bibhas Chandra – Chairperson  
Prof. K.S. Thyagaraj – Co-convener  
Prof. Preeti Roy – Treasurer  
Prof. J.K. Pattanayak – Patron  
Prof. Govind Swaroop Pathak – Convener  
Prof. Krishnendu Shaw – Secretary

**Internal  
Advisory**

Prof. Saumya Singh  
Prof. Mrinalini Pandey  
Prof. Himanshu Gupta  
Prof. Shashank Bansal  
Prof. Sandeep Mondal  
Prof. Shikha Singh  
Prof. Aparna Krishna  
Prof. Sabnam Basu  
Prof. Niladri Das  
Prof. Rashmi Singh

**External  
Advisory**

Prof. Ravi Shankar – IIT Delhi  
Prof. M. Thenmozhi – IIT Madras  
Prof. Wasim Ahmad – IIT Kanpur  
Prof. Suresh Jakhar – IIM Lucknow  
Prof. Rohit Joshi – IIM Shillong  
Prof. Suman Saurabh – IIT Kanpur  
Prof. Piyal Sarkar – Pennsylvania State University, US  
Prof. Gajanan Panchal - Aston Business School, United Kingdom  
Prof. A. Ramesh - IIT Roorkee  
Dr. Shisham Bhattacharya – Head Innovation and Lead AI Architect, Wipro Ltd, Kolkata  
Dr. Sanjay Prasad – Distinguished Engineer & CTO, Energy & Resource Industry, IBM  
Prof. Ajay Kumar Tomar – Emylon Business School France

ICSDMP 2024

## Registration

At least one author of each accepted paper must register for the paper to be included for presentation:

Registration Fees (inclusive 18% GST)	Amount (INR)
Delegates (Academic/Research Organizations)	6000
Students/ Research Scholar	4000
Delegates (Industry/ Government Agency)	10000

Registration fees include: Registration Kit, Hi-Tea, Lunch, Snacks, and Dinner (excluding accommodation charges). However, accommodation may be arranged on campus on a sharing basis/ single occupancy based on the availability of the Institute's Guest House.

Registration can be done through Google Forms

([https://docs.google.com/forms/d/1xWMRuzc5i8RAD\\_3UUPf153hEJp0Wfd9WaBy\\_094rTOK/edit?ts=6530bbc9](https://docs.google.com/forms/d/1xWMRuzc5i8RAD_3UUPf153hEJp0Wfd9WaBy_094rTOK/edit?ts=6530bbc9)).

## Registration Details

A/C Name: IIT(ISM) Special Fund	Bank Name: Canara Bank, Saraidhela Branch, Dhanbad
A/C No: 0986101024892 A/C type: SB Account	IFSC: CNRB0000986
GSTIN: 20AAAAI0686D1ZA	MICR: 826015003

## Sponsorship

Gold	Silver	Bronze
INR 5,00,000 – 7,00,000	INR 3,00,000 – 5,00,000	Upto INR 3,00,000

## Correspondence

<b>Prof. G.S. Pathak</b>	<b>Prof. K.S. Thyagaraj</b>	<b>Prof. Krishnendu Shaw</b>	<b>Prof. Preeti Roy</b>
Convener	Co-Convener	Secretary	Treasurer

## Student Committee

<b>Swati Mohapatra</b> mohapatraswati.19dr0164@ms.iitism.ac.in	<b>Aditi Sunar</b> aditisunar.20dr0168@ms.iitism.ac.in	<b>Anugrah Shukla</b> 22dr0019@iitism.ac.in	<b>Shivam Mishra</b> 22dr0247@iitism.ac.in
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